



# 2019: Our Flexo Future.

**What's the full story?**

Same technology.

Same team.

Same drive to lead.

Same KODAK FLEXCEL Solutions  
shaping the future of the flexo industry.

**All as a new company. Miraclon.**

**KODAK FLEXCEL**  
**SOLUTIONS** | Brought to life by Miraclon



## A force for change

Over the last decade, Kodak's flexographic printing packaging division has collaborated with customers and industry partners to transform the flexo market. Our differentiated solutions have driven up quality, cost-efficiency and productivity, worldwide. Through products like our KODAK FLEXCEL NX System, our customers have become known for taking flexo further. And that makes us very proud.

# Looking ahead

This year, we want to build on all of that. We want to continue to innovate and improve our products and systems. We want to refine our services and support. We want to be quick to act on new opportunities that could benefit our customers, so together we can keep the flexo industry flying forwards. And as of spring 2019 we'll be doing all this through the product brand and product offerings collectively known as KODAK FLEXCEL Solutions, brought to life by standalone company Miraclon.



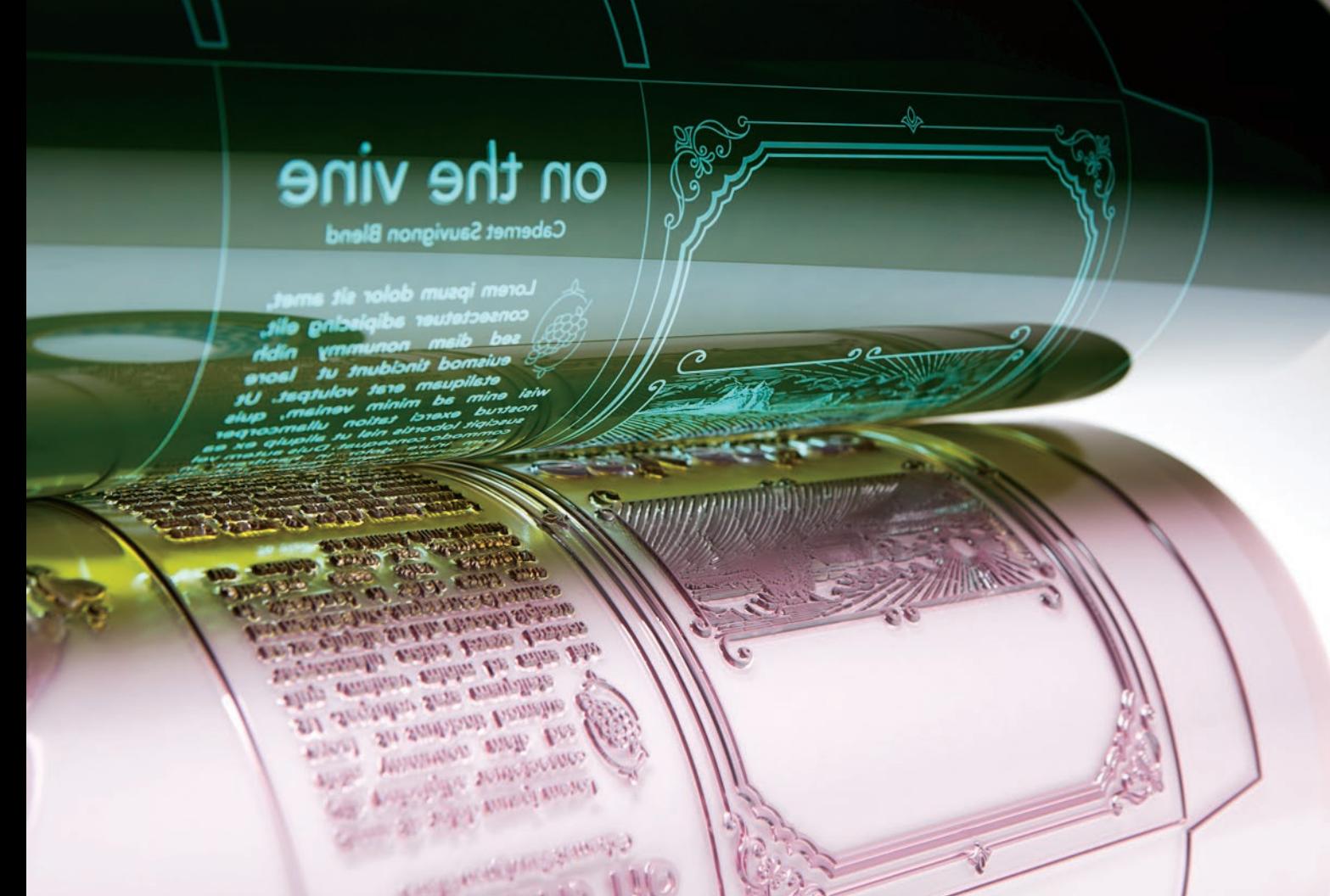


## Recognizing potential

In November 2018, Kodak's flexo business was bought by private equity firm Montagu. Montagu buys brands that would otherwise be sorely missed from their industries. They saw us as one of those brands. They were impressed by our contribution to the growth of the flexo industry and the dedication, spirit and innovation we put into our products and approach. In buying the business they have given us the opportunity to take what we do to the next level.

# Keeping the best of what we have

The team behind KODAK FLEXCEL Solutions will be the same team our customers have always dealt with. We have the same skills, insight and industry knowledge driving our work. KODAK FLEXCEL Solutions will be the only Kodak presence in the flexo market. And our customers will still be able to trust and draw on the reputation, quality and credentials of Kodak, through everything we do. We'll continue to develop and deliver best-in-class products, including the industry-leading KODAK FLEXCEL NX System, created with the same pioneering imaging science research and innovation.





## Making it better

In our new home at Miraclon, we will build on all of that – with deeper focus and purpose. We'll be able to collaborate quicker, contribute even more readily and put all our spirit and energy into the flexo industry our team knows and loves.

# More flexo

A change like this takes time to put into practice. But we're on our way. Over the coming weeks and months you'll begin to see and hear more of KODAK FLEXCEL Solutions and Miracron as the transition takes effect. Here's to shaping an even brighter flexo future, together.



# KODAK FLEXCEL SOLUTIONS

| Brought to life by Miraclon

